

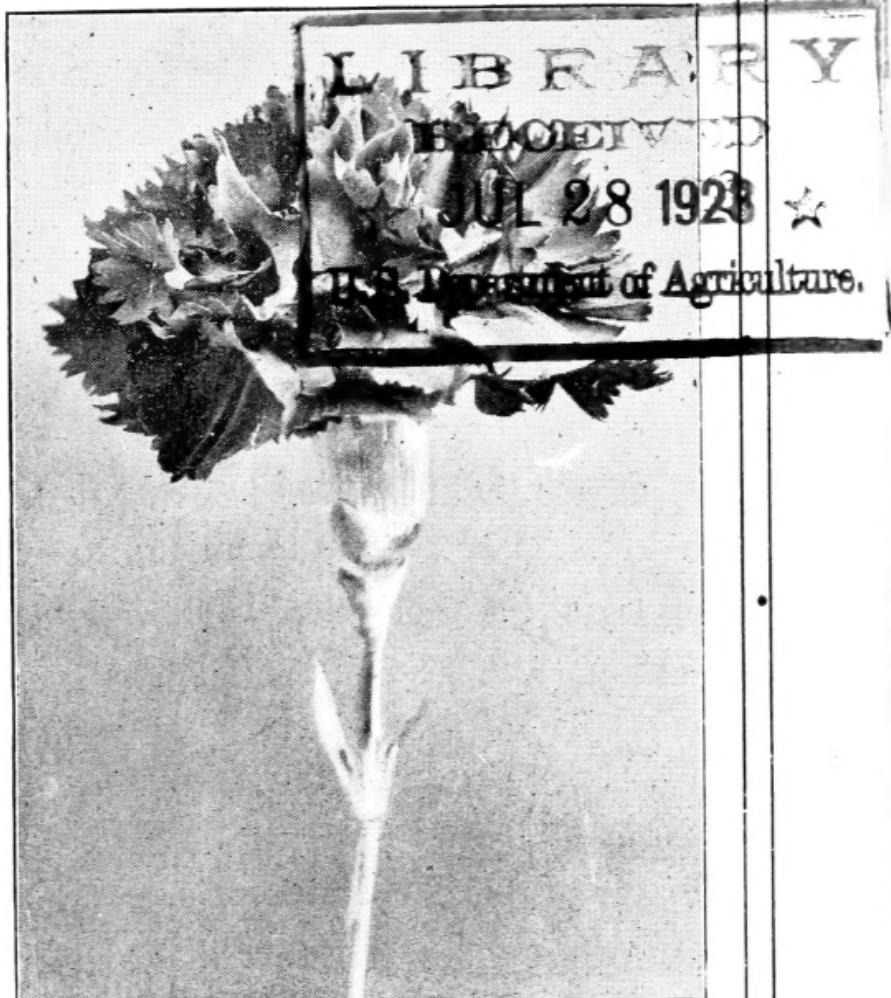
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WHOLESALE PRICELIST

FOR
1904



CARNATIONS OFFERED
BY
Loomis Floral Co.

Loomis, Placer County, California

Our efforts are to please our customers

TERMS

Our terms are cash with orders

Remittances may be made by P. O. Money or Express Money Order on Loomis, California, Draft Check or Registered Letter.

WARRANTY

We warrant all plants and cuttings that are grown by us to be true to name and to be in healthy growing condition and free from disease of any kind.

IMPORTANT

We prepay all transportation charges to destination unless otherwise stipulated and guarantee that all plants and cuttings will arrive in good condition and prove satisfactory. If they ARE NOT satisfactory they may be returned at once at our expense and your money will be returned to you.

LOOMIS FLORAL CO.

Loomis Floral Company.

— ADDENDUM —



Our Catalogues were published in Chicago, and when we received them, we found that **3 of the Novelties** of 1903, and **8 of the Standard Varieties** had been omitted, and before we could get them printed and back, we have changed some prices. We could not well change each catalogue, so have printed this slip giving **The New Prices**, on the following varieties :

Novelties of 1903.

	Per 100	Per 1000
Harlowarden.....	\$5 00	\$45 00
Enchantress.....	6 00	50 00
Lillian Pond.....	5 00	45 00
President McKinley.....	5 00	45 00
Success.....	4 00	35 00

Standards.

	Per 100	Per 1000
Norway.....	\$1 20	\$10 00
G. H. Crane.....	1 20	10 00
Flora Hill.....	1 20	10 00
Mermaid.....	1 20	10 00
Eldorado.....	1 00	9 00
Queen Louise.....	1 20	10 00
Armazinda.....	1 00	9 00
Mrs. Palmer.....	1 20	10 00
America.....	1 20	10 00
Mrs. Frances Joost.....	1 20	10 00

Burbank Shasta Daisy—New Crop.

100 Seeds, 20 cents; 1000 Seeds, \$1 25.
Write for prices on large quantity.

All Unrooted Cuttings one-half the price
of Rooted Cuttings



Loomis Floral Company.

Supplementary
Wholesale Price List

For 1904



Carnations

Offered by

Loomis Floral Co.

Loomis, Placer Co., California

=CARNATIONS=

NOVELTIES OF 1903

MRS. THEO. ROOSEVELT. (Ward.) Brilliant deep cerise-pink, with scarlet tinge at center, showing almost scarlet under artificial light. Size, three to three and a half inches, full high center, supported by strong, broad, guard petals. Calyx strong, well formed and non-bursting. Stem eighteen inches to two feet, holding the flower perfectly erect. Constitution is healthy and vigorous. It is an early, free and continuous bloomer, the first blooms coming with good-length stems, being superior to Lawson in this respect; it also produces one-third more blooms than that popular variety upon a given bench space, with stems averaging about six inches longer.

Rooted Cuttings, { \$ 6.00 per 100
\$55.00 per 1000

PRESIDENT McKINLEY. (Grave.) Painted Lady sport crossed with Dorothy. Flower is the same shade and size as those of Mrs. Thomas W. Lawson. Form very symmetrical, the edge of the petals being smooth. It has a good, strong stem and calyx; is clean, strong and vigorous grower, with no surplus grass. Like its parent, Dorothy, it is an excellent keeper and wonderful producer.

Rooted Cuttings, { \$ 6.00 per 100
\$55.00 per 1000

SUCCESS. (Scholl.) A pleasing and popular shade of pink, the shade of La France rose. Flowers large and well formed and borne on stout stems. Good keeper and shipper.

Rooted Cuttings, { \$ 5.00 per 100
\$45.00 per 1000

STANDARD VARIETIES

CHICOT. White; flower as large as Mrs. Bradt; in midwinter the blooms are occasionally striped with carmine, on the order of Arma-zindy. Stem exceedingly strong; calyx good; fragrance delightful. Plants vigorous, producing blooms in abundance. Can be classed as a white in all stages.

Rooted Cuttings, { \$ 1.20 per 100
\$ 11.00 per 1000

QUEEN LOUISE. Color white; a strong grower; no grass, every shoot producing a flower; very strong stem; an early and continuous bloomer; fragrant; does not burst, and is as large as Mrs. Bradt.

Rooted Cuttings, { \$ 1.20 per 100
\$ 11.00 per 1000

MRS. POTTER PALMER. Scarlet; blooms of the largest size, very full and of ideal form. Stem long and strong; an extra free bloomer.

Rooted Cuttings, { \$ 1.50 per 100
\$ 14.00 per 1000

ELDORADO. Light yellow edged with pink. Flowers fringed, very large and on long stiff stems.

Rooted Cuttings, { \$ 1.20 per 100
\$ 11.00 per 1000

AMERICA. Scarlet, with flowers of good size and form. Stem strong and erect.

Rooted Cuttings, { \$ 1.20 per 100
\$ 11.00 per 1000

MRS. FRANCES JOOST. Good salmon pink, flowers produced very freely.

Rooted Cuttings, { \$ 1.20 per 100
\$ 11.00 per 1000

ARMAZINDY. Light variegated, good flower and rather free.

Rooted Cuttings, { \$ 1.20 per 100
\$ 11.00 per 1000

MERMAID. Large flower; spicy fragrance, salmon.

Rooted Cuttings, { \$ 1.20 per 100
\$ 11.00 per 1000

We prepay all transportation charges

=CARNATIONS=

The Growing of Carnations for Cuttings is Our Specialty

We are located on the main line of the Central Pacific Railroad, twenty-five miles east of Sacramento in the foot hills of Placer County, California. Our climate and soil are ideal for the growing of Carnations. We are removed from the fogs of the coast that cause rust and our plants are free of disease of every kind.

Our climate is mild in winter, the temperature very seldom going as low as 28 degrees above zero, and vegetation is green and growing all winter.

We place the plants in the open ground during the winter and spring whenever we desire and there they remain until they have passed their usefulness. They grow and flourish all winter, constantly throwing out cuttings, which are removed and placed in sand inside the greenhouse where they are rooted with little or no underheat. The result is nearly every cutting takes root, making hardy, stocky plants.

We have a field of fine plants consisting of the best novelties of 1903 and introductions of 1902 and the best standard varieties.

The prices given are for the rooted and unrooted cuttings delivered at your town, so that when you read the prices you will know just what they will cost you. Place your orders with us as early as you can and state when you desire shipment made.

Thanking you in advance for your orders, we remain, Yours very truly,

LOOMIS FLORAL CO.

We guarantee our cuttings to please you

CARNATIONS—Rooted Cuttings NOVELTIES OF 1903

Twenty-five at 100 rate, 250 at 1,000 rate, except where otherwise noted.

ADONIS. (Hill & Co. and Craig & Son.) Rich scarlet, averaging three to three and one-half inches in diameter. The stems attain a length of two feet and over, and are always strong enough to hold the large flowers perfectly erect. It possesses an ideal constitution, being strong and vigorous in growth, and not especially subject to disease. It makes no surplus grass, and can be planted ten inches apart each way. It is an early and free bloomer. Undoubtedly the finest scarlet to date.

\$7.00 per 100, \$65.00 per 1000.

ENCHANTRESS. (J. D. Thompson Carnation Co.) Ideal daybreak pink; the best yet produced of this shade. Size three to three and one-half inches in diameter, and when fully developed will measure four inches and over. Calyx is strong and does not burst. In habit and growth it is ideal, possessing a remarkable constitution. Needs no especial culture to develop its magnificent blooms, which it produces quite as freely as any Carnation to date.

\$6.00 per 100, \$55.00 per 1000.

HARLOWARDEN. (Chicago Carnation Co.) Very large bright crimson. The very large flowers are borne on strong stems, which attain a length of three feet during the season. In habit and growth it is unequaled by any other Carnation. It has been awarded numerous prizes, consisting of gold and silver medals, cash prizes and certificates. It was awarded ninety-four points by the New York Florists' Club in December, 1902.

\$5.00 per 100, \$45.00 per 1000.

MARSHALL FIELD. (Chicago Carnation Co.) Red and white variegated, similar to Mrs. Bradt, but is far superior in size, color and productiveness. The stems are strong, and attain a length of twenty-four to thirty inches, holding the large flowers perfectly erect. Under like

Correspond with us before placing orders

conditions it will produce fifty per cent more flowers than Mrs. Bradt. It has been spoken of in very flattering terms by experts who have seen it growing. **\$5.00 per 100, \$45.00 per 1000.**

LILLIAN POND. (Reuter.) Pure white; three to three and one-half inches in diameter; perfectly round flower, center well built up, and is very fragrant; calyx is short and strong; stem strong and wiry. Growth very strong, healthy and rapid; a very free bloomer.

\$6.00 per 100, \$55.00 per 1000.

C A R N A T I O N S
NOVELTIES OF 1902

CRESSBROOK. This variety might be termed a light pink Lawson, being several shades lighter in color and somewhat identical in habit, etc. It is non-bursting, a good keeper and shipper. **\$2.50 per 100, \$20.00 per 1000.**

GOV. WOLCOTT. White. Large, well-formed bloom, very pure in color, borne on long, stiff stems. Breaks freely from base of plant, and is a free producer from November 1 throughout the season. A promising commercial variety. **\$3.40 per 100, \$30.00 per 1000.**

ALBA. A very large white of surpassing form, purity of color and fragrance. Averages over three inches in diameter. A moderately free producer of high grade flowers.

\$3.40 per 100, \$30.00 per 1000.

J. H. MANLEY. Scarlet. An early and wonderfully free producer of medium-grade flowers. An excellent keep and shipper. Does not burst. **\$3.50 per 100, \$30.00 per 1000.**

APOLLO. Brilliant scarlet. In habit, etc is similar to Crane, but is superior in color; possesses a strong constitution. The flowers are of good size and very fragrant; does not burst; comes into bloom as early as Crane and is a continuous bloomer.

\$3.50 per 100, \$30.00 per 1000.

We can supply cuttings in any quantity desired

GAIETY. White, striped scarlet. A vigorous rapid grower and a free producer of large well formed flowers. More productive than Bradt. **\$3.00 per 100, \$25.00 per 1000.**

STELLA. Variegated white, with pink markings. An early and free producer of large blooms. Strong, sturdy growth, producing stiff stems of good length, which hold the flowers always erect. **\$3.00 per 100, \$2500 per 1000.**

VIOLA ALLEN. White, lightly edged and splashed with rose-pink. Flowers large, full and very fragrant, borne on long, strong stems. Vigorous, free habits and a good keeper.

\$3.00 per 100, \$25.00 per 1000.

STANDARD VARIETIES

NORWAY. This fine white variety is still adding to its good reputation as a magnificent large, free-blooming commercial white, possessing as it does, all of the requirements of such a variety as well as the finest exhibition qualities. Its strong, ideal habit and growth as well as freedom of bloom are remarkable, considering the length and strength of stem (two to three feet) and size of flower, which will average three inches and over. It possesses a very sweet odor and remarkable keeping and shipping qualities. **\$1.20 per 100, \$11.00 per 1000.**

PROSPERITY. This is the "American Beauty" among Carnations, commanding a higher price than any other variety. Color white, overlaid with pink, beautifully mottled and blotched. Size three and one-half to four inches in diameter; stem two to three feet during the season. In habit and growth it is ideal, and as a producer it is remarkably free for so large a variety. A continuous all-season bloomer.
\$1.40 per 100, \$12.50 per 1000.

ESTELLE. Rich flaming scarlet. An immensely popular variety, owing to its magnificent color and great productiveness. A very vigorous grower, producing blooms three inches. and over in size. **\$1.50 per 100, \$14.00 per 1000.**

Money refunded if cuttings not satisfactory

MRS. THOS. W. LAWSON. This variety is easily the leader in the dark pink class. The color is rich and very popular for this shade. Brings fancy prices. Strong, vigorous habit, easy to handle. Flower three and one-half to four inches. **\$1.40 per 100, \$12.50 per 1000.**

GOVERNOR ROOSEVELT. Crimson. A good producer of well-shaped blooms, averaging three inches and over in diameter.

\$1.20 per 100, \$11.00 per 1000.

G. H. CRANE. The best-known standard scarlet. Its unvarying good qualities make it a favorite with all growers.

\$1.40 per 100, \$12.50 per 1000.

FLORA HILL. The earliest and freest-blooming white; not so free in midwinter, but especially recommended for spring and fall.

\$1.20 per 100, \$11.00 per 1000.

PRICE LIST OF UNROOTED CUTTINGS.

WHITE.

	Per 100	1000
Chicot	\$.70	\$ 6.00
Queen Louise.....	.75	7.00
Flora Hill.....	.75	7.00
Norway75	7.00
Viola Allen	1.50	12.50
Alba	1.80	15.00
Wolcott.....	1.80	15.00
Lillian Pond.....	3.00	25.00

PINK.

Mrs. Frances Joost70	6.00
Lawson.....	.75	7.00
Mermaid.....	.75	7.00
Enchantress.....	3.00	25.00
Cressbrook.....	1.25	10.00
President McKinley	3.00	25.00
Success	2.50	22.00

SCARLET

Crane.....	.75	7.00
America.....	.75	7.00
Estelle	1.00	9.00
Palmer.....	1.00	9.00
J. H. Manley	1.80	15.00
Apollo	2.00	16.00
Adonis.....	3.50	30.00

CRIMSON.

Gov. Roosevelt.....	.75	7.00
Harlowarden.....	2.50	22.00

YELLOW.

Eldorado75	7.00
Golden Beauty	1.50	14.00

VARIEGATED.

M. Field ..\$2.50	\$22.00	Gaiety	1.50	12.50
Prosperity .75	6.50	Stella....	1.50	14.00
Armazandy.....			.75	7.00

Our Specialties

CARNATIONS

GIANT PANSIES

BURBANK'S SHASTA DAISIES

ASPARAGUS



**We have a fine lot of New Crop
Burbank's Shasta Daisy Seed**



Write us for Prices

